Times-Virginian

IN THE HEART OF THE DARK TOBACCO BELT
APPOMATTOX, VIRGINIA
ESTABLISHED 1892

Calvin H. Robinson ..... Editor and Publisher
Member Virginia Press Association.

Entered as second-class matter at the Post-office at Appomattox, Va. under Act of Congress of March 3, 1879.

Address all correspondence to The Times- Virginian, Appomattox, Va. Subscription rate: $1.50 year; Six months, payable in advance.

Thursday October 26, 1939

NOT GOLD, NOR LEADEN

(From New York Times)

Legends of golden ages, of simpler times and ways, of years when all public men were honest, when faith- ful toil never went unrewarded, when the domestic virtues flourished unimpaired, when the children preferred to play home at night, and universal contentment was expressed on every face—such legends have a particular appeal in times like these. They are like a middle-aged man's memories of his youth, which he sees through a kind of golden twilight. Was there ever any swimming hole like the old swimming hole, say cooking like mother's, any girl so sweet as the one two seats in front who wore two blue ribbons on her two yellow braids?

The truth is, there probably was. The truth is that there probably never was a golden age and probably never a leading age either. A national history is as good as a personal biography to illustrate the point. In a sense the hour of trial and decision has never been far away in America. The original settlers had to deal with the wilderness and the Indians. They fought two major wars with the French. Between times the back-country people squabbled with those on the coast. America's prospects after the Revolutionary War seemed more dismal to George Washington than they had during the war. Many veterans of the Revolutionary War were still hearty when we fought the British a second time and many veterans of the War of 1812 lived to see the war with Mexico and the great, sad struggle between the States. Each generation has had its war.

At no time has there been stability. For more than three hundred years the westward movement kept the country in a turmoil and likewise reflected a widespread restlessness and discontent. The settlers did not go too light-heartedly over the Alleghanies, across the Mississippi, across the plains to Oregon and California. Often they went, as the contemporary accounts show, almost in desperation. There were economic Dust Bowls before the plows broke the plains. High hopes rode in the covered wagons, but there were graves beside all the trails.

Our democracy has never been static. Each generations has presented with new situations and consequently with new problems. We make mistakes when we look back and see only quiet farms, picturesquely antiquated towns and cities, horses jogging peacefully in buggy shafts while the drivers doze, families gathered by the evening around the table in the firelight. There were dolorous issues then as now. There were troubles, uncertainties, a sense of insecurity.

Indeed, it is those very things that account for America, energy and for changes which, on the whole, add up to progress. It is not the contentment of our ancestors that we should imitate— for assuredly they had it at intervals as rare as our own. It is their courage and resolution that we need. They met their problems and did their chores, and did not know the end of the story— nor do we.

Yet they lived, worked, had their glowing and happy moments, and passed on a heritage compounded of achievement and unfinished business —as we shall doubtless do, too. The golden age was not born with them and did not die with them. It is ours as much as theirs— and never wholly any generation's or any people's. In sober thought, in honest work, in neighborly consideration for one another's problems, we know that we moved toward it, not away from it.

The "INS" AND THE "OUTS"

After all is said and done, there are seldom but two parties, the, "Ins" and the "Outs"... namely, those in power, and wanting to be in power. These two parties pass under two names in many lands. But usually they, like "The Colonel's lady and Judy O'Grady" are sisters under the skin.

What finer proof of this could be advanced than the recent tie-up between Hitler and Stalin!

Only a few months ago Hitler was engaged in rallying the world into a crusade against Communism. He enlisted, or rather seduced, Japan, and Italy into an Anti-Comintern Pact, and argued to Britain that a strong Germany was essential to keep Red Russia off their necks!

No political ideologies differed more vastly than those of Nazi Germany and Red Russia.

Now they embrace and are "Comrades!" They are allies for the day. What's the answer? Merely that political adventurers like Hitler and Stalin parade to power under catch phrases and creeds, but all the time the quest is to rule at the seat of government. Trades, alliances and even WARS are but the side-play as man contests with his rivals for power.

More reason for discounting the oratory of ambitious political aggitators in our country.

Liberty Chapel

Liberty Chapel, Oct. 25.- Friends of Miss Ida Jones regret that she is ill, and wish for her a speedy recovery.

Mr. and Mrs. Howard Hammersley and Howard Jr., and Mrs. Bernice Bishop, of Roanoke visited in the home of Mr. and Mrs. John W. Scruggs and Mr. John D Childers Sunday and Monday.

Mrs. Belle Payne has returned home after visiting relatives and friends in Appomattox and Spout Spring.

Mrs. Wilson Scruggs and son, Warren accomp nied Mrs. Bernice Bishop to Richmond Sunday afternoon, where they visited relatives.

Mrs. T. T. Phelps, Misses Beatrice, Cottelle, Frances and Lucille Phelps and Miss Louise Scruggs, Mr. and Mrs. Carl Hutch, Marvin Reynolds, Jack Marshall, David and Betby Phelps, and Elvin Garrett, of Stuntno, were Sunday guests in the home of Mrs. Monroe Garrett.

Miss Barbara Caldwell spent Tuesday night with Mrs. John Gunter

Mrs. C. D. Lewis, Mrs. Jesse Reynolds and Miss Cleo Reynolds visited in the home of Mr. and Mrs. John Mann Tuesday.

WHY GAMBLE
on a watch you never heard of when you can buy a real
Ingersoll
for so little money.
The Ingersoll Buck costs only $1.00. Other pocket and wrist models to $3.95.
BUCK $1.00

EXTRA SAVINGS
on Autumn Trips
—when you buy a Greyhound
ROUND-TRIP TICKET
Limited Round-Trip Fares
Richmond, Va. 3.10 Washington, D C, 4.80
Farmville, Va. 1.00 New York City, 10.55
Roanoke, Va. 2.45 Philadelphia, Pa., 8.05
GREYHOUND Lines
Chas. F James
Appomattox, Va.

Pamplin

Pamplin, Oct. 25.- The W. C. T. U. held its October meeting in the home of Mrs. O. E. Peterson Wednesday. The topic of the program was Frances Willard's 100th anniversary. Mrs. W. D. Brightwell was the program leader.

Mrs. O. E. Peterson attended the state W. C. T. U meeting in Bridgewater last week.

The P. T. A. met Tuesday night with Mrs. Ruby Clarke presiding.

Rev. H. L. Reeves conducted the devotional Tuesday in chapel.

The Pamplin girls' basketball team was defeated 18-6 by the Prospect girls at Prospect on Tuesday night.

Vera

Vera, October 25.- Mr. and Mrs. R. H. Coleman, Tyler Coleman and Mrs. Maude Abbitt were guests of Mrs. H. H. Robertson Sunday.

Miss Daisy Robertson also spent Sunday in the same home.

Mrs. J. J. Chernault spent last Thursday with Mrs. Lula Beale.

Mrs. A. W. Covington and children and Edna Chernault spent Sunday afternoon with Mrs. D. N. Robertson.

Miss Ola Carter spent the week-end at home with her parents.

Miss Ellen Wilson spent the week-end at her home.

Roberta Roberson spent Saturday night with Emma Robertson.

Mrs. Addie Jenkins is spending the week with her son, Harry.

Mr. and Mrs. J. J. Chernault spent Sunday at Chestnut Grove, with Mrs. R. L. Harris.

Mrs. R. H Coleman spent Tuesday with Mrs. Jesse Coleman.

Mr and Mrs. Benjamin Snead, of Lynchburg spent Sunday with her parents here at Vera.

Forest Chapel

Forest Chapel, Oct. 24.- Sunday School was organized at Forest Chapel October 15, with 22 members on roll. James Ranson was elected superintendent. The Rev. J. W. Hubbard, of Washington, preached at both services here Sunday.

W. A Swan and Wilson Hix were in Appomattox Tuesday.

Hugh Cheadle and family, of Richmond spent the week-end with his uncle, W. B. Hubbard, who is ill.

Guy Fletcher, who recently went to a government hospital at Newport News is reported to be improving.

New cabinet formed in Bulgaria may be favorable to Allies.

Read the home news in the home county newspaper.

Troops oust two Louisana officials.

Japan takes more friendly tone toward United States.

Zane Grey, noted novelist, dies.

State officials to speak at Keysville Saturday in program sponsored by Charlotte County Young Democratic Club.

Hollywood

Hollywood, Oct. 24- Mr. and Mrs. John McGray, of North Carolina, spent the week-end with her grandmother, Mrs. M. M. Fore.

We are indeed sorry to hear of the illness of Joel Coleman, who is suffering with blood poison. We wish him a speedy recovery.

Mr and Mrs. Tommy Covington of Lynchburg, visited his father on Sunday.

Mrs. Eliza Brooks and sister, Bettie and Miss Lucy Stephens visited friends and relatives in this community last Thursday.

O. D. Taylor, who is working near Norfolk, spent the week- end with his home people.

Mr. and Mrs. G. P. Beasley and family called on Mr. and Mrs. L. H. Watson Saturday afternoon.

Mr. and Mrs. C. L. Morris and Mrs. Ossie Ferguson, of Richmond were recent visitors in this neighborhood. They also called on R. W. Morris, who is a patient at the Baptist hospital.

Ell LeGrande and Lawrence Walker and Miss Bettie Webb visited J. A. Webb last Saturday, and were dinner guests of Mrs. Rosa Webb.

An oyster stew was enjoyed at Holiday Lake Saturday night by many persons in many kinds. Among them were Mr. and Mrs. Covington and children, Christine Williams, Lottie Scruggs, Earl Cline, LeGrande and Monroe, Richard and Walker Webb, Charles Scruggs, Seabron Adames, Jack Marshall, Mr. and Mrs. Frank Cline and Misdames Rosa Webb and S. A. Gilbert.

Mrs. A. T. Childers and son, Tommie, Mrs. Hal Bryant and Mrs. H. W. Ferguson attended a quilting at Mrs. W. T. Childers' Wednesday.

Life of Thomas S. Bocock

(Continued from Page One)

of Virginia, Gilbert C. Walker, of New York, appointed a Mayor for the City of Richmond, and the citizens of Richmond elected one for the same office. Of course there was a hot fight as to which should serve, and on April 27th, 1870, there was a meeting in the State Capitol to discuss the question, and Mr. Bocock was a spectator. The gallery of the building collapsed, known as the "Capitol Disaster." Mr. Bocock was one of the many badly injured, his ankle being crushed, causing him to limp through life. The accident caused such a shock that he never fully recovered physically, but that gigantic structure of intellect continued to shine and cast its brightness above his surroundings. Well do I remember Mr. Bocock in his old age, as he would lean on his cane and limp from the effects of the accident. What a striking figure he presented of the true type of the old Virginia gentleman.

Went To House of Delegates

Mr. Bocock was elected to the House of Delegates of Virginia from Appomattox County in 1877, and was the candidate of the Democratic Party in 1879, but was defeated by James Watkins, the Re-Adjuster candidate, his defeat being caused only by a division in the Democratic ranks as to the settlement of the state debt. There were about as many negro voters in the county as were white voters and the solid negro vote combined with the Democrats who voted for Watkins on the state debt question defeated Mr. Bocock, the only defeat he received during his long and distinguished political life.

Now as to the social side of his life, you must see that it was famous, considering the political life he led. He was not only a most welcome guest, but a most desired one on all occasions, and was perfectly at ease in any gathering. A kind neighbor, and staunch friend, a lover of and beloved by mankind. No unwelcome guest ever approached his doorstep. Whoever came, high or low, rich or poor, received a hearty welcome.

Mr. Bocock took great pleasure in helping others, and one act he was justly proud of was securing the appointment of General Jeb. Stuart to West Point. General Stuart, by his brilliant achievement during the War, ranked as one of the greatest cavalry generals of all time.

In his later years, when old age began to weigh heavily on him, and once brilliant flight of genius and intellect began to grow dim, that other light which had not failed to illumine his life, the light of morality and faith in his God grew brighter, and gilded the end of the day set by his God for the Angels of Heaven to hover around to that noble spirit to the God who gave it. Thus, on the 5th day of August, 1891, on the farm on which he was born, among the friends and his family he lived so well and who loved him so dearly, Thomas Salem Bocock passed to his glorious reward.

Appomattox is a growing town!

TIME TO CHANGE
..From Furnace Coils!
When a furnace coil is used to heat water, heat radiation is reduced by over 20%—and *you pay* for this heat loss. THINK OF IT!...
Thats too big a price to pay—especially when efficient *automatic electric* water heating costs so little!
LOOK! HERE'S WHAT A MILLION USERS SAY ABOUT ELECTRIC WATER HEATERS!
Carefree Automatic Clean Safe Dependable Modern Low Cost
Check up TODAY AT Your Local Electrical Appliance Dealer's Store
Virginia Public Service

How Much MONEY Do You Need?
We can solve that financial problem for you QUICKLY, COURTEOUSLY, and CONFIDENTALLY.
With living costs rising, thrifty folks are buying their winter needs now before prices go higher. Be Wise! Check up today on the things you require for your home, your family, your auto, and yourself. Figure out how much money you need. WE WILL SUPPLY THE CASH!
Follow the crowd to—
CONFIDENTIAL FINANCE COMPANY
(A Small Loan Company)
J. A. HILLSMAN, Manager
211-8th St. Phone 1512 Lynchburg, Va.
Member American Association of Personal Finance Companies

Good Times . .
Bad Times . .
Any Time . .
A bank account is the best of Friends.
Each Deposit here is Insured up to $5000.00 in Federal Deposit Insurance Co.
Farmers National Bank
Appomattox, Virginia

Plans For Southside Hospital

Architects are at work on plans for remodeling parts of the Southside Community hospital at Farmville, to increase its capacity and add to efficiency of operation. The Commonwealth Fund, of New York has offered to assist financially in the program, which has been accepted by the executive and finance committees of the hospital board.

The renovation and remodeling work is estimated to cost between $60,000 and $75,000. The Commonwealth Fund has proposed that they will bear the cost with the assistance of the local community, which must contribute $7,500 toward this fund by February 1, 1940. The finance committee has suggested that an operating fund of $5,000 should be raised in the same campaign, setting the goal at $12,5000.

Because of the need for renovation, and enlargement and for operating capital, the hospital executive committees have authorized president R. E. Garland to begin a campaign, with the goal set at $12,500. He has begun organizing the campaign and will announce the selection of a campaign director and committees throughout the hospital area. Solicitation will probably begin in November. The last campaign for funds was in 1935, when the nurses' home was built.

Earl Browder, communist party leader, spends night in jail.

Send us your job printing.

Oakville Personals By Correspondent

Oakville, Oct. 25.- Miss Gladys Martin, of Kingsport, Tennessee, spent the week-end with her parents Mr. and Mrs. E. B. Martin en route from the World's Fair.

Mrs. Elizabeth Brooks and sister, Bettie and Miss Lucy Stephens visited friends and relatives in this community last Thursday.

Mrs. O. W. Martin and Mrs. Mollie Thorp spent Sunday in the home of Mr. and Mrs R. B. Martin.

Mr. and Mrs. W. A Owen and son of Concord called to see Mr. and Mrs. T. E. Owen Sunday evening.

Mr. and Mrs. Eston Harvey, of Chase City visited relatives here over the week-end.

Miss Ethel Lee Phelps has returned from Richmond, where she has been spending some time with her aunt, Mrs. C. R. Brown.

Rev. R. H Shapland preached his last sermon as Mr. Clanton Sunday night. Rev T. E. Johnston will take his place.

Mr. and Mrs. Clarence Wilkerson, of Appomattox, spent Sunday afternoon in the home of C. E. Wilkerson, Mr. and Mrs. Iral Wilkerson, of Lynchburg, spent Saturday night in the same home.

Mrs. Ola Patteson's sewing class met ah Mrs Daisy Rodgers' Friday afternoon, with a large attendance.

Abner Martin spent the week-end with David Martin.

Bernard Doss Jr. spent the week-end with Richard Smith.

Miss Louise Lucado spent t h e week-end with her grandmother, Mrs. E. J. Marsh.

Mr. and Mrs. Roland Smith, and family spent Sunday with their parents, Mr and Mrs. Holmes Marsh, near Appomattox.

Mr. and Mrs. Lyttcn Harvey, and Birdie called to see Mrs. C. S. Martin and daughter Monday.

Miss Vivian Clarke spent Tuesday night in the home of Mr. and Mrs. C. Thornhill.

Appomattox needs boosters.

Be courteous to tourists.

Share the road and do not pass cars going over hills or around curves.

Read the Sunday School Lesson weekly in this newspaper.

Boost Aid Fund For Children

By Robert C. Harper

Richmond, Oct. 25.- An additional $25,000 in State funds for aid to depopndent children is being made available this month, Commissioner of Public Welfare W. H. Stauffer announces, this sum with local and matching funds providing for nearly 1,000 children.

Average aid now granted dependent children averages between $6 and $7 per case per month, Dr. Stauffer said, adding that this form of aid is accomplishing more good than any other single provision of the State and Federal Social Security Acts. These expenditures tend to prevent future social upheavals in Virginia, the commissioner said.

Bright Tobacco Markets on Boom

(By VPA)

Virginia's bright tobacco markets started their third week of trading this week with prices for the first two weeks averaging about $18 per 100 pounds. Inferior grades of leaf were said to have resulted in lower prices during the earlier loading although better grades were reported to be in evidence on floors throughout the belt last week. Exporters were reported to be enjoying a new flurry of orders, coming not only from Great Britain but also neutral countries.

Through last week the Danville markets sold 10,777,220 pounds for $1,556843 for an average of $14.53. Petersburg markets last week sold 546,702 pounds for $64,941, an average of $15.35.

South Boston markets through last week sold for the season 5,130,286 pounds for $776,717 for an average of $15.14.

Local merchants will be glad to handle your country produce.

American ship is seized by Germans at sea and carried to Russian port under German flag.

President Roosevelt cancels engagement to speak at V. M. I. on November 11th.

British claim sinking of three more German submarines.

Offers Treaty to Curb Drinking

A research laboratory to develop a substance which would take the pleasure out of drinking of alcoholic beverages and a $300,000 receiving ward were among the recommendations made to Governor Price and members of his advisory budget committee when they visited the Western State Hospital at Staunton.

Dr. J. S. DeJarnette, superintendent, described the theory behind this plan to stop the drinking of intoxicants. Most of the liquor a man drinks, he explained, is absorbed in his blood in one hour and 10 minutes and produces a pleasant feeling or relieves him of discomfort. The problem for the laboratory would be to discover something that could be injected into the man's blood, where it would react with the alcohol the man had drunk or would be required by law to drink, according to the theory, liquor would be distasteful to the man and he would stop drinking it.

Phone 30 with Personals.

Appomattox is a growing town.

Again DR. MILES NERVINE —makes good
Hundreds Of Thousands Of Times Each Year Dr. Miles Nervine Makes Good
When you are wakeful, jumpy, restless, when you suffer from *Nervous Irritability, Nervous Headache, Sleeplessness, or Excitability,* give DR. MILES NERVINE a chance to make good for YOU.
Don't wait until nerves have kept you awake two or three nights, until you are restless, jumpy and cranky. Get a bottle of Dr. Miles Nervine the next time you pass a drug store. Keep it handy. You never know when you or some member of your family will need it.
At Your Drug Store:
Small Bottle 25¢
Large Bottle $1.00
Dr. Miles Nervine is also made in Effervescent Tablet form.

Help your teeth shine like the stars... use Calox Tooth Powder

Many of Hollywood's brightest stars use Calox to help bring out the natural lustre of their teeth—and you can rely on Calox too. Pure, wholesome, pleasant-tasting, approved by Good Housekeeping Bureau. Five tested ingredients, blended according to the formula of a foremost dental authority, make Calox an economical tooth powder that can't harm tooth enamel. Get Calox today at your drug store. Five sizes, from 10¢ to $1.25.
Copr. 1939 McKesson & Robbins, Inc.

Boyhood Home of Washington Will Be Sold

The 470-acre farm where George Washington roamed as a boy and where his reputation for truthfulness of chopping down the cherry tree, is to be sold at public auction.

Judge Frederick W. Coleman, of Fredericksburg, has entered a decree in Stafford Circuit Court directing the sale of the Ferry Farm, Washington lived on the farm, across the Rappahannock River from Fredericksburg, from the age of 7 until he attained manhood. The farm will be put on the auction block in a suit to settle the estate of the late J. B. Colbert, owner of the property until his death in 1931.

Primary Teachers Met Here Last Friday

Primary Teachers Group Meeting

The Primary Group of Appomattox County Teachers held their meeting Friday afternoon at Appomattox. There was a good attendance. The topics for discussion were:

1.- What activities are you using with the non-reading group?

2. What provision are you making for those pupils who are of different reading levels in your group?

The following committees were appointed for the year:

Art: Miss Margaret Ligon, Pamplin, chairman; Miss Betty Morris, Vera; Miss Ellen Wilson, Vera; Miss Eurlean Reaser, Spoun Spring.

Music: Miss Elva Stratton, chairman, Appomattox; Miss Mattie Dupuy, Pamplin; Miss Bessie Gunter, Pamplin; Miss Grace Price, Appomattox; Miss Drinkard, Spoun Spring.

Science: Mrs. Susie B. Christian, Gladstone; Miss Nola Burkey, Appomattox; Miss Myrtle Smith, Appomattox; Miss Emma Hasr, Appomattox; Miss Vivian Clarke, Oakville.

Research: Miss Lucy West, chairman, Concord Depot; Miss Vara Morris, Spout Spring; Miss Aileen McClenny, Evergreen; Miss Parcy Coleman, Appomattox.

Each member of the committee is requested to send to their chairman before the end of six weeks any new ideas or methods they have found in their subject.

The chairman of each committee combines these ideas and presents them to the group at the next meeting of the group, which will be held on Thursday, November 30, at 4:00 P. M. at Appomattox.

Miss Vivian Clarke is chairman of the primary group.

Inly reported to be seeking to form a neutral blue with Balkan states.

Steam escaping from taped valve in radiator in New Jersey hospital kills five infants.

Doubly Drills For National Guard

Training time for units of the Virginia National Guard has been doubled in an order received by Brig. Gen. S. Gardner Waller, Adjutant General, from Maj. Gen. A. H. Blanding, chief of the National Guard Bureau of the War Department. There are to be eight drills per month instead of four during the period October 15 to January 31, in addition to seven days of field training. The regular schedule of pay will apply for the extra drills, the doubled program is a part of the American preparations in the light of the war in Europe.

General Waller has reported that the First Virginia Infantry will go to camp at Virginia Beach on November 5 for a week of maneuvers. They will be followed the next week by the 116th Infantry and the 111th Field Artillery will be assigned to part from closer contact of AAA committeemen and the county office with farmers through the use of the "farm plan." This personal contact of committeemen, and farmers in the made many the working out of a list of soil-building practices most needed on the farm.

Among the most important practices, which are not routine, used in the State this year are the application of lime and the use of phosphate in legumes and grasses.

This newspaper was established in 1892.

Send us your job printing.

Wage-Hour Law Changes In Effect

(By VPA)

Virginia workers are affected by the changes in the Federal Wages and Hours Law that became effective this week on October 24, having been estimated that 26,000 Virginians will receive pay increases as a result of the changes.

Let us furnish the next rubber stamp you need.

Appomattox is a growing town!

Earl Browder, communist party leader, spends night in jail.

October 31 Deadline For Reports On Soil Practices

Blackeburg, Oct. 25.- S. K. Cassell, state executive officer of AAA, reminds Virginia farmers that October 31 is the closing date for carrying out soil-building practices under the 1939 Agricultural Conservation program.

This means that credits will not be allowed under this year's program for practices carried out after October 31, Cassell explained.

According to preliminary reports, outstanding progress has been made by Virginia farmers taking part in the program, in the carrying out of soil-building practices this year. Not only were there increases in the amounts of practices carried out, but rich dividends was made this year is the kind of practices performed, Cassell pointed out. Farmers this year have chosen practices that are better adapted to their farming set-up and soil needs than ever before. This has resulted in outstanding achievements in preserving and improving the land.

The carrying out of more basic practices resulted in larger part from closer contact of AAA committeemen and the county office with farmers through the use of the "farm plan." This personal contact of committeemen, and farmers in the made many the working out of a list of soil-building practices most needed on the farm.

INDIGESTION
Sensational Relief from Indigestion and Sour Stomach Proves It
If the first bottle of Udga, the sensational stomach tablet, does not relieve your indigestion, gas, sour stomach, heartburn, nausea, dizziness, constipation or diarrhea, due to excess stomach acid, your druggist will refund the full purchase price. Udga is a scientific combination of 5 of the most effective medicines known for relief of excess stomach acid. Ask for UDGA at your druggist's today. Only 25¢ at drug stores everywhere.

New 1940 CHEVROLET

Talk about Beauty— Here's the "BIGGEST EYEFUL" in the whole low-price field!
The Special De Luxe Sport Sedan, $802*
Eye it
Totally new and different from stem to stern—new inside, new outside—that's the style story of this big, streamlined *beauty leader* of the low-price field—Chevrolet for 1940! It has a new "front end," of course—the swankiest in the field for '40—and it is *new all the way through*—the biggest, proudest, *all-new* beauty leader a low price ever bought!
Try it
You know Chevrolet is the only low-priced car with the *Exclusive Vacuum-Power Shift*—with a *Valve-in-Head Engine*—with "*The Ride Royal,*"* But you can't know what these features mean in terms of matchless results until you drive and ride in the car. *Try* Chevrolet for 1940, and then you will *know* that "Chevrolet's FIRST Again!"
Buy it
85-H.P. VALVE-IN-HEAD SIX
$659 AND UP*
No other motor car can match its all-round value. Only Chevrolet gives such high quality at such low cost. . . . Low Prices . . . Low Operating Costs . . . Low Upkeep.
*At Flint, Michigan. Transportation based on rail delivered at local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. Bumper guards—extra on Master 85 Series. A General Motors Value.
Only Chevrolet has all these quality features.
NEW "ROYAL CLIPPER" STYLING • BIGGER INSIDE AND OUTSIDE • NEW FULL-VISION BODIES BY FISHER • NEW EXCLUSIVE VACUUM-POWER SHIFT • "THE RIDE ROYAL"—Chevrolet's Perfected Knee-Action Riding System! • SUPER-SILENT VALVE-IN-HEAD ENGINE • PERFECTED HYDRAULIC BRAKES • ALL-SILENT SYNCRO-MESH TRANSMISSION • LARGER TOP-OF-MATIC CLUTCH • NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS • IMPROVED SHOCKPROOF STEERING* • NEW CRYSTAL-CLEAR HI-TEST SAFETY PLATE GLASS
*On Special De Luxe and Master De Luxe Series.
"Chevrolet's FIRST Again!"
MOSES MOTOR COMPANY
Appomattox, Virginia